

Take advantage of the UK Regional Lounge...

The UK lounge is your space to network with other WPC attendees, relax, catch up on emails and make plans for the evening activities. During conference open hours there will always be Microsoft staff in the lounge to provide any guidance, or assist you with anything you may require during your time spent at WPC.

The safety and security of all our attendees is our first priority at WPC 2010, so please remember these common sense security guidelines when using the conference centre and lounge:

- *Do not bring unnecessary items into conference sessions (recording devices, video cameras or laser pointers).*
- *Do not leave bags, briefcases, laptop cases or luggage unattended at any time.*
- *Do not leave valuable items unattended.*
- *Whenever possible, do not bring valuable items to the conference – utilise the safes or lock-boxes provided at many of the hotels.*
- *Immediately report any suspicious behaviour to a security officer or event staff member.*



Partnering the UK way...

Join members of the UK executive team for our Regional keynote on **Thursday July 15th from 09.30 – 12.00**. Presenters include Microsoft UK General Manager, Gordon Frazer, Gary Fowle, Senior Director of OEM – and Mark Taylor, Senior Director of Developer Platform Evangelism.

During this session, the team will summarise the subsidiary priorities, set in context the emerging trends and changes in the market place, such as the evolution of the 'Hybrid Organisation' – and how these may be leveraged for best effect. There will also be an opportunity to celebrate the success achieved by UK partners in the WPC Awards.

